

DATEBOOK

BottleRock is just the beginning



There's a lot happening in Napa area before, during and after music fest. **PAGES G6-G12**

CONTENTS

14

MOVIES

'Wild Life' shows how a love story led to a passion to save the planet

10

THEATER

Broadway and Vine has the classic theater origin story — but with a twist

22

BOOKS

Firefighter details her storied career chasing flames in new memoir

6

COVER

BottleRock Napa Valley transformed the cultural landscape of Wine Country.



Jimmy Chin

Kris Tompkins in the mountains of Patagonia in a scene from "Wild Life."

DATEBOOK

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COLUMNS

Joshua Kosman:

Take a deep dive into American history with music.

13

Mick LaSalle:

Pro tip: Never ever express an opinion about a movie you haven't seen. **18**

Tony Bravo:

'Broken Spectre' is the climate change epic we need.

20

ON THE COVER

Festival attendees dance together on the final day of last year's BottleRock Napa Valley music festival in Napa.

Photo: Jungbo Kim/Special to The Chronicle

ESSENTIALS

This Week **4-5**

TV guide **16-17**

Books **22-25**

Puzzle answers **26, 31**

Horoscope **26**

Dear Abby **29**

COVER STORY

Broadway stars on prettier stage: Wine Country

By Lily Janiak

Two decades ago, Jacob Langfelder was a Midwestern kid who'd moved to New York with big theater dreams and a job waiting tables.

Today, his production company Broadway and Vine is bringing a bevy of stage and screen celebs to Wine Country — and all before the company's second birthday.

Its summer outdoor concert series, announced in April, includes San Francisco native Darren Criss (FX's "The Assassination of Gianni Versace: American Crime Story," Fox's "Glee" and "Hedwig and the Angry Inch" on Broadway) on July 28; Sutton Foster (TV Land's "Younger," "The Music Man" on Broadway with Hugh Jackman) on Aug. 2; and actor and model Brooke Shields on Aug. 29. It all kicks off with Tituss Burgess (Netflix's "Unbreakable Kimmy Schmidt" and "Schmigadoon!") on Apple TV+ on June 27. Attendees enjoy not just a concert in a vineyard under the evening sky, but also a wine tasting and a vintner dinner.

The story of how Langfelder made his career leap draws equally on his time treading the boards and his gigs reciting menu specials.

"As most people do, I got into waiting tables as a survival job," the Springfield, Ill., native told The Chronicle. But unlike many aspiring actors, "I fell in love with hospitality."

In between touring with Jonathan Groff in "The Sound of Music" or performing in Stephen Sondheim musicals, he worked at Craft as Tom

Broadway and Vine

When: June 27-Sept. 26

Where: Tre Posti, 641 Main St., St. Helena; Meadowood Resort, 900 Meadowood Lane, St. Helena; Carneros Resort, 4048 Sonoma Highway, Napa; Estate Yountville, 6481 Washington St., Yountville

Tituss Burgess: 7 p.m. June 27, Tre Posti

Natalie Tenenbaum: 7 p.m. June 28, Meadowood Resort

Darren Criss: 7:30 p.m. July 28, Carneros Resort

Sutton Foster: 7:30 p.m. Aug. 2, location TBD

Erika Henningsen: 7:30 p.m. Aug. 16, Tre Posti

Natalie Tenenbaum: 5 p.m. Aug. 17, Estate Yountville

Brooke Shields: 7 p.m. Aug. 29, location TBD

Julian Ovenden with Scott

Frankel: 6:30 p.m. Sept. 26, Tre Posti

Tickets: Single tickets available. Concert only: \$25-\$95. Wine tasting (with six wineries pouring) and concert: \$150-\$225. Reception, concert and dinner: \$250-\$395. Season pass for seven shows including wine tastings and dinners (and the only way to see Brooke Shields): \$3,000.

Information:

www.broadwayandvine.org

Colicchio ("Top Chef") was becoming a celebrity chef and at other haute cuisine spots including Jean-Georges and Daniel.

"Maybe it was a bit of the performer in me," Langfelder recalled. To him, serving



Bob McClenahan/Broadway and Vine

Lea Michele, accompanied by Natalie Tenenbaum, has performed at Broadway and Vine in Napa.



Robyn Beck/AFP/Getty Images

The summer outdoor concert series includes San Francisco native Darren Criss on July 28.

meals at a hip restaurant was like acting in a hit show.

On vacations, he discovered another love — Napa Valley — finally seeing in person the wine regions he discussed with restaurant patrons.

Around 2013, his passions for hospitality and theater merged for the first time when

he started managing 54 Below, which included booking artists.

"When I started putting artists onstage, I got that same — not butterflies, but that excitement of when I was onstage," Langfelder said. "I fought so hard to be on the stage, and to finally have

something that I could lend to other artists was really fulfilling."

Then in 2016, he happened to be talking with friends in Bouchon Bakery Time Warner about where to take a show when Thomas Keller walked by and sat down. "I said, 'I would really love to bring Broadway to Napa,'" Langfelder recounted. Keller was receptive to the idea and made some introductions with Wine Country movers and shakers.

Keller was "happy to have played a small part in something that is enriching the Napa Valley arts community," he said in a statement to The Chronicle.

Langfelder officially moved to the region in 2018, getting to know the scene by producing events for Festival Napa Valley, the annual event blending arts performances, wine and food. It takes place this year July 8-23.

Langfelder's Broadway and Vine, blending Wine Country's comestibles, libations and

Broadway continues on G19

COVER STORY & EVENTS

FUN

From page G12

performances from Nashville singer-songwriter Bailey Callahan (May 26); local hip-hop artist Oke Junior (May 27) and a Drag Brunch hosted by S.F. Queens Paris a La Venti and Bonita Rose with DJ Rotten Robbie.

10 p.m. *Friday-Saturday, May 26-27; 11 a.m. Sunday, May 28. \$30-\$85, reservations required. Be Bubbly Napa Valley, 1407 Second St., Napa. 707-637-4532. www.bebubblynapa.com*

Napa Downtown Farmers Market

Take a break from the crowds and support local farmers and vendors by purchasing fresh produce, foods and artisan wares right from the source.

8 a.m.-noon, *Saturday, May 27. Free. City of Napa parking lot, 1100 West St., Napa. 707-501-3087. www.napafarmersmarket.org*

BottleRock Napa Brunch

Fuel up each morning before the festival starts with brunch, mimosas, a bloody mary bar and live music. Bailey Callahan, the Ariel Marin Band and the Tony Lindsey Quartet are scheduled to perform.

8:30 a.m.-1 p.m. *Saturday-Monday, May 27-29. \$35, reserva-*

tions required. Village Lawn, Meritage Resort, 875 Bordeaux Way, Napa. 866-370-6272. www.meritageresort.com

Cornerstone Music Series

Sonoma, Napa's neighbor to the west, hosts an afternoon music series set in the lush, outdoor venue which includes artistic and expansive gardens and a marketplace with restaurants and fine shops. On the performance schedule over BottleRock weekend are Mitch Woods (May 27) and Dancehall Days (May 28).

Noon-3 p.m. *Saturday-Sunday, May 27-28. Series continues through Oct. 1. Free. Cornerstone Sonoma, 23570 Arnold Drive, Sonoma. 707-933-3010. www.cornerstonesonoma.com*

Robert Gastelum's Latin Jazz Fusion

The Berklee College-educated jazz trumpeter will perform as part of the Napa venue's ongoing free music series.

7 p.m. *Saturday, May 27. Free. The Hollywood Room, Napa Valley Distillery, 2485 Stockton St., Napa. 707-265-6272. www.napadistillery.com*

Build your own terrarium at Riza

Make a wine bottle terrarium as a keepsake to remember a fun, music-filled weekend. Ad-

mission includes hands-on instruction, refreshments and all the items needed for the crafty planting activity.

6:30-7:30 p.m. *Sunday, May 28. \$50, reservations required. Riza, 1300 First St., Napa. 707-637-4388. www.rizaplants.com*

Live Music at the Oxbow Public Market

On the last Tuesday of each month, the marketplace offers specials throughout and live music. This month features the Sweet Burgundy band.

5:30-7:30 p.m. *Tuesday, May 30. Free. Oxbow Public Market, 610 and 644 First St., Napa. 707-226-6529. www.oxbowpublicmarket.com*

Napa Cowboy Gathering

This weekend event celebrates the traditional culture, practices and arts of the California cowboys and cowgirls known as the "Californios." It's set to include daily workshops, live music, traditional cowboy artists and exhibitors, and food and drink vendors.

Noon-9 p.m. *Friday, June 2; 10 a.m.-9 p.m. Saturday, June 3; 10 a.m.-2 p.m. Sunday, June 4. Napa Valley Horseman's Association, 1200 Foster Road, Napa. 707-738-2133. www.napacowboygathering.org*

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BROADWAY

From page G10

vineyard views with a chance to see Broadway stars without all the razzle-dazzle, debuted with Tony Award nominee Tony Yazbeck in 2021, as much of the rest of the world was reopening from the pandemic, thanks to vaccines.

But Napa had its additional wounds. When Langfelder introduced Yazbeck at Tre Posti in St. Helena, he could see the scars of 2020's Glass Fire across the valley. "We were all just starved to do something," Langfelder said.

He thought, "Can I just do, like, one show? And if it doesn't work we'll just throw in the towel?"

But it did work. Since then, Broadway and Vine has hosted Lea Michele ("Glee" and "Funny Girl" on Broadway), Fairfield native Taylor Iman Jones ("Head Over Heels") and Abby Mueller ("Beautiful: The Carole King Musical"). The company adds to the Broadway offerings of Transcendence Theatre Company, which also produces in the region but specializes in large-cast revues.

Langfelder knows tourists might not associate Wine

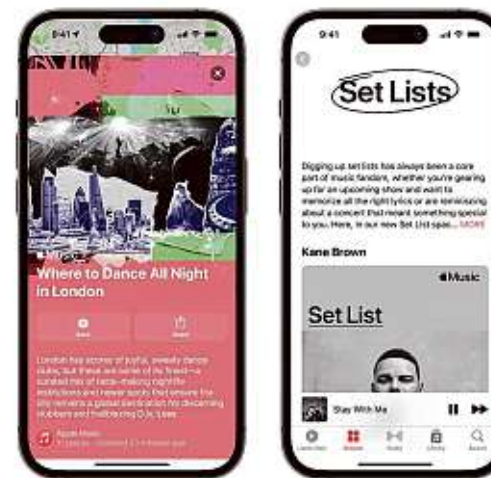
Country with Broadway, so he especially looks for crossover talent. He also acknowledged that some of his guests are coming for the concerts and that others attend for the food and wine bigwigs.

"You get the performer saying, 'I have no idea who these wine people are, but I love all of it,'" Langfelder said, "and the same with the vice versa."

To witness top-tier musical talent in the middle of nature's splendor? "You essentially get to be Julie Andrews on the mountaintop," Langfelder said.

Reach Lily Janiak: ljanjak@sfcronicle.com

MUSIC



Apple

New features have been added to Apple's Maps and Music apps to help users track live performances.

Apple users get new ways to find music venues, tours

By Joshua Kosman

Apple has launched a pair of complementary features for its Maps and Music apps to provide music lovers with expanded information on concert venues and live performances, the Cupertino company announced Tuesday, May 16.

The Apple Music Guides feature, added to Apple Maps, will include a guidebook-style listing of more than 40 performance venues in more than 10 major cities worldwide. San Francisco is among the first cities to be added to the list, along with Chicago, New York, Paris, London, Tokyo and Mexico City.

On Apple Music, meanwhile, a new Set Lists feature will provide details about tour dates and set lists of popular artists. The initial rollout promises tour information on such artists as Sam Smith, Blackpink, Peso Pluma and Blink-182.

Both features will allow users to launch the concert discovery module recently added to Shazam, the song-identifying app owned by Ap-

ple.

The company's Music Guides, curated by editors from across the globe, promise to encompass a wide range of genres, including classical, pop, techno and more. They will include lists of venues under such headings as "Where to Dance All Night in London," "Explore Chicago's Alternative Scene" and "Explore Sydney's Colorful Queer Spaces," as well as a collection of California's classical venues that includes Davies Symphony Hall and the War Memorial Opera House in San Francisco.

The move comes on the heels of the introduction of Apple Music Classical, the company's new streaming service tailored to classical music listeners. That app addresses the problems of organizing the distinctively broad and fluid categories that are specific to classical music, making it an awkward fit for most music software conceived on the model of pop music.

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